

BRIDGE

EMPOWER
Your Agents, Underwriters,
Managers, IT Organization



Launch new products in weeks, not years



No custom programming or scripting



Capitalize on new market opportunities



Reduce total operating costs



Freedom from high professional service fees

TAKE THE POLICY ADMINISTRATION CONFIGURABILITY CHALLENGE

| | BRIDGE | Other PAS |
|---|---|--|
| ADD DATA FIELDS <ul style="list-style-type: none"> Position them anywhere within the workflow Specify the behaviour & user interface | <ul style="list-style-type: none"> Incorporate them into document forms Add them to the data warehouse | <ul style="list-style-type: none"> ✗ ✗ |
| DESIGN THE SCREEN WORKFLOW BEHAVIOUR <ul style="list-style-type: none"> Transaction Type & Status By User Type or any Business Rule | <ul style="list-style-type: none"> ✓ | <ul style="list-style-type: none"> ✗ |
| SPECIFY COMPLEX BUSINESS RULES <ul style="list-style-type: none"> For Data Validations and Workflow For Referrals and Underwriting Authority | <ul style="list-style-type: none"> Rating and Documents | <ul style="list-style-type: none"> ✗ |
| MAINTAIN DOCUMENTS & FORMS <ul style="list-style-type: none"> Use MS-Word Add any data element in your workflow | <ul style="list-style-type: none"> Incorporate Business Rules for conditional text/forms | <ul style="list-style-type: none"> ✗ |
| BUILD COMPELLING REPORTS & CHARTS <ul style="list-style-type: none"> Use an easy drag & drop interface Include any data element in your workflow | <ul style="list-style-type: none"> ✓ | <ul style="list-style-type: none"> ✗ |
| MANAGE PORTALS <ul style="list-style-type: none"> Create multiple portals for different products/channels Maintain the content, colours and fonts | <ul style="list-style-type: none"> Change and translate the text into different languages | <ul style="list-style-type: none"> ✗ |
| TRUE END-USER CONFIGURABILITY <p>Does Not Require:</p> <ul style="list-style-type: none"> Programming or scripting Server reboot IT deployment | <p>Does Provide:</p> <ul style="list-style-type: none"> A built-in test environment Impact analysis & Diagnosis tools Version control | <ul style="list-style-type: none"> ✗ |